



Amman, September 27, 2022

Orange launches the first Orange 5G Lab in Jordan

As the Kingdom braces for the introduction of 5G technology, Orange Jordan inaugurated the first Orange 5G Lab at Orange Digital Center in Abdali to explore the new cases of this technology and provide relevant training.

The Orange 5G Lab inauguration was attended by the Senior Director of Policies and Information at the Ministry of Digital Economy and Entrepreneurship, AbdelKader Al Batayneh, deputizing for the Minister, Vice Chairman of the Telecommunications Regulatory Commission (TRC) Board of Commissioners, Dr. Nael Adwan, Executive Vice President Marketing, Design and Open Innovation at Orange, Karine Dussert-Sarthe, and CEO of Orange Jordan, Thierry Marigny, as well as several company executives.

This Orange 5G Lab is the first of its kind in Jordan. So far, 16 Orange 5G Lab have been launched, 13 in Europe, 2 in Africa and recently in Jordan, and Orange will continue to launch more to unlock the unprecedented potential of cutting-edge technology.

During the launch, the CEO of Orange Jordan, Thierry Marigny, asserted that the Orange 5G Lab comes as part of the responsible digital leader's role in digital transformation by exploring and testing new use cases, pointing out that the program is also an extension of the company's continuous efforts to support digital education across Jordan to enable youth with the required digital skills and enhance progress in all sectors, therefore contributing to digital economy growth.

"The lab comes as we prepare to launch 5G, supported by the global group's expertise in launching the technology in many countries. We seek to develop the digital ecosystem and promote innovation for the future by anticipating new opportunities enabled by 5G ahead of its launch," he added.

Executive Vice President Marketing, Design and Open Innovation at Orange, Karine Dussert-Sarthe, said: "We are happy to support the opening of Orange 5G Lab in Jordan, leveraging our international Orange 5G Lab program which supports digital transformation and helps businesses and innovators unlock value from 5G in 16 locations around the world."

"We are pleased with the success of hundreds of companies testing and prototyping innovative solutions with us", she added.

The Orange 5G Lab will provide an open space for co-innovation and development to enable all companies and innovative startups to explore and test new case uses through 5G networks and equipment, including augmented reality gaming, virtual reality tourism,



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and remote medical consultations, as well as benefit from Orange's experience in this technology.

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About Orange Jordan

Orange Jordan is the Kingdom's digital leader and one of the subsidiaries of Orange Global Group, featuring the best networks and innovative digital solutions, with a broad the lineup of fixed, mobile, internet, data, and Smart Life Solutions, with more than 1500 dedicated employees are dedicated to meeting the expectations of a total the base of about 4,3 million customers across the Kingdom.

Orange Jordan offers a wide range of communication services not only to individuals but also to businesses under the brand Orange Business Services (OBS).

The company takes pride in seven core values: transparency, agility, results-oriented, customer centricity, collaboration, caring, and excellence.

Through its comprehensive corporate social responsibility strategy, Orange Jordan continues to make a sustainable impact on the lives of Jordanians stemming from its societal role and its leading position by executing various free digital programs to empower Jordanians and enhance digital inclusion to affect the socio-economic development by focusing on 3-main pillars: digital education, digital inclusion, and entrepreneurship.

To learn more about us, please visit our website: www.orange.jo

About Orange

Orange is one of the world's leading telecommunications operators with sales of 42.5 billion euros in 2021 and 140,000 employees worldwide at 31 December 2021, including 78,000 employees in France. The Group has a total customer base of 271 million customers worldwide at 31 December 2021, including 224 million mobile customers and 23 million fixed broadband customers. The Group is present in 26 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business Services. In December 2019, the Group presented its new "Engage 2025" strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model. While accelerating in growth areas and placing data and AI at the heart of its innovation model, the Group will be an attractive and responsible employer, adapted to emerging professions.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com or to follow us on Twitter: [@orangegrouppr](https://twitter.com/orangegrouppr).

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